

# MasterCourses2010

Taught in English language

how to apply

## MASTER in DESIGN

- **Product Design Milan (January 2010)**  
Fees: 15,500 euro (5,000 euro Enrolment; 10,500 euro Tuition Fees)
- **Packaging Design Milan (January 2010)**  
Fees: 15,500 euro (5,000 euro Enrolment; 10,500 euro Tuition Fees)
- **Interior Design Milan (January 2010)**  
Fees: 15,500 euro (5,000 euro Enrolment; 10,500 euro Tuition Fees)
- **Light Design Milan (January 2010)**  
Fees: 15,500 euro (5,000 euro Enrolment; 10,500 euro Tuition Fees)
- **Fashion and Textile Design Milan (January 2010)**  
Fees: 15,500 euro (5,000 euro Enrolment; 10,500 euro Tuition Fees)
- **Urban Design Rome (January 2010)**  
Fees: 15,000 euro (4,500 euro Enrolment; 10,500 euro Tuition Fees)
- **Landscape Design Rome (January 2010)**  
Fees: 15,000 euro (4,500 euro Enrolment; 10,500 euro Tuition Fees)
- **M.A Transportation Design: work experience (2 years) Turin (April 2010)**  
Fees: First Year: 16,500 euro (5,000 Enrolment; 11,500 Tuition Fees)  
Second Year: 13,500 euro (4,000 Enrolment; 9,500 Tuition Fees)
- **Advanced Design for Transportation (1 year) Turin (November 2009)**  
Fees: 15,500 euro (5,000 euro Enrolment; 10,500 euro Tuition Fees)
- **Industrial Design for Sport: extreme design Turin (March 2010)**  
Fees: 15,500 euro (5,000 euro Enrolment; 10,500 euro Tuition Fees)
- **Sustainability for Architecture Turin (April 2010)**  
Fees: 15,500 euro (5,000 euro Enrolment; 10,500 euro Tuition Fees)
- **Yacht Design Venice (January 2010)**  
Fees: 16,000 euro (5,000 euro Enrolment; 11,000 euro Tuition Fees)
- **Photography and Digital Imaging Venice (April 2010)**  
Fees: 8,500 euro (1,500 euro Enrolment; 7,000 euro Tuition Fees)
- **Interior Design for Commercial Spaces Barcelona (January 2010)**  
Fees: 9,900 euro (1,500 euro Enrolment; 8,400 euro Tuition Fees)
- **European Design Labs (Visual Communication, Product Design, Fashion Concept) Madrid (January 2010)**  
Fees: 20,100 euro (4,200 euro Enrolment; 6,600 Tuition Fees;  
9,300 euro costs for transfers and workshops in other european cities)

## MASTER in MANAGEMENT

- **Fashion Communication and Stylist Milan (January 2010)**  
Fees: 15,500 euro (5,000 euro Enrolment; 10,500 euro Tuition Fees)
- **Fashion Communication and P.R. Milan (January 2010)**  
Fees: 15,500 euro (5,000 euro Enrolment; 10,500 euro Tuition Fees)
- **Fashion Marketing and Retail Management Milan (January 2010)**  
Fees: 15,500 euro (5,000 euro Enrolment; 10,500 euro Tuition Fees)
- **Fashion Marketing and Product Management Milan (January 2010)**  
Fees: 15,500 euro (5,000 euro Enrolment; 10,500 euro Tuition Fees)
- **Brand Management and Advertising Communication Milan (April 2010)**  
Fees: 15,500 euro (5,000 euro Enrolment; 10,500 euro Tuition Fees)
- **Fashion Marketing and Fashion Buyer Venice (November 2009)**  
Fees: 15,000 euro (4,500 euro Enrolment; 10,500 euro Tuition Fees)
- **Arts Management Venice (November 2009)**  
Fees: 10,500 euro (1,500 euro Enrolment; 9,000 euro Tuition Fees)
- **Luxury Marketing Management Rome (April 2010)**  
Fees: 15,000 euro (4,500 euro Enrolment; 10,500 euro Tuition Fees)
- **Design Management Barcelona (January 2010)**  
Fees: 15,000 euro (3,000 euro Enrolment; 12,000 euro Tuition Fees)
- **Luxury and Fashion Management MBA Paris-Milan (September 2009)**  
Fees: 15,000 euro (4,500 euro Enrolment; 10,500 euro Tuition Fees)

## ADMISSION PROCEDURE

### Minimum Requirements

Bachelor, specialized three year diploma. Advisable some working experience in a field related to the Master.

### Submission of CV and Portfolio

Candidates with the minimum requirements are requested to send: copy of bachelor or diploma with transcript, Passport Photocopy, Curriculum Vitae with description of software programs used, statement of purpose, design projects portfolio (only for Master Courses in Design and Fashion Design).

### Portfolio for Master courses in Design

The Portfolio must include:

- Thesis' project with a short explanation, including the briefing, the research, sketchings and computer works (2D and 3D), technical drawings and photos about physical models. The project has to be in .pdf and not more than 10 megabytes (compulsory)
- University's project with a short explanation, including briefing, research, sketchings and computer works (2D and 3D), technical drawings and photos about physical models. The project has to be in .pdf and not more than 10 megabytes (compulsory)
- A project developed during a professional experience (optional)

### Portfolio for Master courses in Fashion Design

The Portfolio must include:

Book with a brief explanation, in English language, with a minimum of 15 drawings (both pattern making and technical drawings with elements of materials and colours) and with images of final dresses. The project has to be in .pdf and not more than 10 megabytes (compulsory)

### Language Requirements

All candidates must have a good knowledge of English (high intermediate- corresponding to level Toefl 450).

Their level of English might also be assessed, by the school, through a telephone interview.

### Where to send material

Students should send their full application and Portfolio to the IED International Affairs Office (see address on the back). The attached application form must be filled out and also included.

Students will be informed of the outcome of their application within two weeks from receipt of the full application.

### Laptop

A free Laptop will be provided for the following master courses:

- in Milan: Product Design, Interior Design, Light Design, Packaging Design, Fashion and Textile Design,
- in Venice: Yacht Design
- in Turin: M.A. Transportation Design - Advanced Design for Transportation - Industrial Design for Sport - Sustainability for Architecture

The Laptop will remain property of the students.

## GENERAL INFORMATION

### Limited admission

IED Master courses have a strict limited number of admissions, therefore it is advisable to enroll as soon as possible.

### Accommodation

Upon request by enrolled students, IED will provide a list of hotels, endorsed residences, estate agencies and/or flat shares.

### Supplementary study pathways

The School Management may decide to introduce supplementary study pathways, geared exclusively to those students deemed in need of extra tuition in order to improve the necessary skills to successfully complete their courses.

### Diploma

A Diploma will be issued only to students whose final design projects are judged positively by the commission, which is composed of the Masters co-ordinator, members of the faculty and partner companies. Other students will receive a certificate of attendance.

### Internships

Students will have the possibility, through the school, of being put in contact with several companies interested in accepting them for internships.

### Withdrawal from the Course

Withdrawal from the Master courses is permitted only after written notice has been submitted, in accordance with the following:

Withdrawal 1 month before the beginning of the Master course: forfeit of the enrolment fee, the course fee will be reimbursed.

At the end of this period, any student, who for any reason withdraws from their Master course, will be held liable to pay the total amount of the course fee and therefore will not be eligible for the reimbursement of any monies already paid.

### Cancellation of the Course

The Istituto Europeo di Design reserves the right to cancel Master courses, within a month of the scheduled commencement date. Enrolled students will be informed by written communication and all fees already paid will be reimbursed, without any further costs.

### General Regulation

IED reserves the right to change any information contained herein without notice.

### Scholarships

In order to get information regarding the IED 2010 scholarships for master courses please contact the International Affairs Office (admissions@ied.it)

### Language of Tuition

Language of Tuition for master courses will be English.



# MasterCourses2010

Taught in English language

Please complete and sign the form and send by fax (0039 02 5468517) or scanned copy by email (admissions@ied.it)

Surname \_\_\_\_\_  
Given name \_\_\_\_\_  
 Male  Female      Nationality \_\_\_\_\_  
Date of birth \_\_\_\_\_ Place of birth \_\_\_\_\_  
e-mail \_\_\_\_\_  
Address \_\_\_\_\_  
Post Code \_\_\_\_\_ City \_\_\_\_\_ Country \_\_\_\_\_  
Tel. home \_\_\_\_\_ Mobile phone \_\_\_\_\_

## STUDIES

University graduation in \_\_\_\_\_  
Obtained (date) \_\_\_\_\_ Mark \_\_\_\_\_  
University (School) \_\_\_\_\_  
Town \_\_\_\_\_ Country \_\_\_\_\_  
Professional Experience and other specialized Courses attended \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

## LANGUAGE INFORMATION

Knowledge of English       high - intermediate       advanced       mother tongue

*I hereby declare that I possess a high level of English which will allow me to understand the lesson of the Master course.*

*I assume complete responsibility for my declaration, consequently the Istituto Europeo di Design will in no way be held responsible if I am unable to follow the chosen Master course. In this case neither the enrolment nor the tuition fees will be reimbursed.*

Signature \_\_\_\_\_

## I AM APPLYING FOR:

### MASTER in DESIGN

- Product Design Milan
- Packaging Design Milan
- Interior Design Milan
- Light Design Milan
- Fashion and Textile Design Milan
- Urban Design Rome
- Landscape Design Rome
- Yacht Design Venice
- Photography and Digital Imaging Venice
- M.A. Transportation Design: work experience (2 years) Turin
- Advanced Design for Transportation (1 year) Turin
- Industrial Design for sport: extreme design Turin
- Sustainability for Architecture Turin
- Interior Design for Commercial Spaces Barcelona
- European Design Labs  
(Visual Communication, Product Design, Fashion Concept) Madrid

### MASTER in MANAGEMENT

- Fashion Communication and Stylist Milan
- Fashion Communication and P.R Milan
- Fashion Marketing and Retail Management Milan
- Fashion Marketing and Product Management Milan
- Brand Management and Advertising Communication Milan
- Luxury Marketing Management Rome
- Fashion Marketing and Fashion Buyer Venice
- Arts Management Venice
- Design Management Barcelona
- Luxury and Fashion Management MBA Paris-Milan

**INFO: Address: Istituto Europeo di Design International Affairs Office - via Sciesa, 4 - 20135 Milan - Italy**

Ph. +39 02 55192963 Fax +39 02 5468517 e-mail: admissions@ied.it www.ied.edu

**IMPORTANT. The present application must be completed with: passport photocopy, personal profile with full description of studies, statement of purpose and portfolio (only for master courses in design).**

**Incomplete applications will not be processed.**

Signature \_\_\_\_\_

I heard about this master course from: \_\_\_\_\_

(N.B. It is compulsory to state the source of information)

application form 2010